



Strategic Plan (2014-2017)

Nourishing all of Greenbelt's Neighborhoods

EXECUTIVE SUMMARY

The Greenbelt Community Foundation Advisory Board launched a strategic planning effort in 2014 to set the Foundation's direction for the next three years. The resulting plan was developed with significant input from community members, stakeholders, and city leaders. We are pleased to share this plan with you and hope you will join us in its implementation.

Mission

The mission of the Greenbelt Community Foundation is to promote community projects that build upon the ideals of collaboration, cooperation, and engagement through the generous participation of individuals and organizations.

Vision

Our vision is for a thriving, engaged community that is socially responsible, environmentally conscious, and supportive of education, the arts and sciences.

What the Community has to say about the Foundation

"GCF has a friendly and predictable cycle for solicitation and award of qualified grants"

"the Community knows the groups that get funded on a personal basis"

"GCF has a strong, diverse board, with good people recruited"

GOALS

1

• **Outreach - Expand the Foundation's visibility as a highly-regarded organization that provides valuable benefits.**

2

• **Catalyst - Develop and support programs that respond to community priorities related to quality of life in Greenbelt.**

3

• **Financial Sustainability - Build a financially strong Greenbelt Community Foundation.**

4

• **Leadership - Increase the Foundation's capacity to provide visionary leadership and pursue innovative practices.**